

Ad ID 2278

Ad Text Elijah McCoy was born in Colchester, Ontario, Canada on May 2, 1844.

Ad Landing Page <https://www.facebook.com/blackmattersus.mvmnt/>

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 9,580

Ad Clicks 1,259

Ad Spend 530.98 RUB

Ad Creation Date 02/27/17 11:48:21 PM PST

Ad End Date 02/28/17 11:48:21 PM PST



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## ELIJAH MCCOY (1843-1929)

INVENTED AN OIL-DRIPPING CUP FOR TRAINS.



OTHER INVENTORS TRIED TO COPY MCCOY'S OIL-DRIPPING CUP.  
BUT NONE OF THE OTHER CUPS WORKED AS WELL AS HIS,  
SO CUSTOMERS STARTED ASKING FOR "THE REAL MCCOY."  
THAT'S WHERE THE EXPRESSION COMES FROM.

1.5K Reactions 34 Comments 1.1K Shares

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